

Cara

Profile Cara Jewellers

Where Jewellery Dreams Come Alive

Cara Jewellers, the Dubai based fine jewellery brand is known globally for their phenomenal diamond and coloured gemstone jewellery. One of the finest examples of a true 'word of mouth' success story, Cara jewellers enjoys a 12-year patronage of clients from Dubai and across the world who travel to Dubai as tourists and at times specially to buy jewellery from Cara.

Owned by brothers – Kiran and Anil Pethani from India, Cara Jewellers was established in 2005 in the Gold and Diamond Park, Dubai with one showroom. Today, Cara has multiple showrooms in the UAE; each showcasing a unique variety of jewels catering to your every bejewelled needs. Cara jewellery is classic in form but trendy in appeal. Products ooze flexibility and display minimal use of metal to highlight the maximum beauty of the diamonds and gemstones.

With a state-of-the-art manufacturing facility within the Gold and Diamond Park, Cara Jewellers is capable of turning any jewellery desires into a reality and that too right in front of your eyes. Their team of 300 sales staff, craftsmen and designers, is well equipped with a huge array of designs, diamonds and gemstone inventory to provide jewellery solutions in as tight as a 24-hour deadline. Even if that means to deliver your jewellery just before you take off from Dubai. Innovation and customer satisfaction top the charts on the Cara motto list followed by 'leadership by example' that is set by the hard working brothers themselves.

Their customers speak highly about the quality of their high quality diamonds, jewellery finish, personalized customer service and post sales service. Such great product appreciation from various clients led them to start a new division under the flagship name Cara, is of jewellery manufacturing service for other retailers. They currently manufacture jewellery for various jewellery retailers in around the world.

*"It is God's blessing that we have a very loyal clientele that most of them are like our extended family now. With our engagement ring collections being so successful, we take pride in saying that we play a small role in 10-15 marriage proposals on everyday basis and we believe that- **Every heart beats a little extra for Cara**", adds Anil Pethani.*

The journey for Kiran and Anil started in the city of Gold- Dubai in 1993 when they started working for a jeweller in Gold Souk. Having grown only with experience as their foremost education and that they own a jewellery brand today in Dubai is only a result of their big dreams and their 24 years of experience. Expansion is surely on the charts and showrooms in popular jewellery hubs of the world are top on the list. But one project, whose foundation has already been laid is an individual Cara showroom on Sheikh Zayed Road- the spinal cord of Dubai, scheduled to open by mid 2018.