

IMPORTANT INFORMATION TO EXHIBITORS

International Fairguide Scam

Fairguide publishers, “**Expo-Guide**” and “**Inter-Fairs**”, are using Reed Exhibitions’ event names and trademarks to solicit show exhibitors to get a listing in their online directory. This is almost identical to the misleading scheme previously operated by Construct Data Publishers Verlag AG.

Again, like Construct Data, these companies use a form, which resembles an organiser's free catalogue listing service, inviting exhibitors to sign and return the form. On signing the form, the exhibitor is bound into a three-year, non-retractable agreement and is required to pay the stipulated fee each year. Any failure to pay results in the fairguide publishers chasing for payment.

Reed Exhibitions is in no way connected to these companies or their products.

For further updated information and guidance, please check the website of the Association of Event Organisers (a trade association of which we are a member) at www.aeo.org.uk.

For information on the Official IJL Directory and Official IJL Show Guide, to which exhibitor entries are free of charge, please contact the IJL team on 02089107743. For advertising opportunities in these official IJL guides please contact Leigh Martinez at leigh.martinez@reedexpo.co.uk

Fraudulent Hotel Booking Agencies

Fraudulent hotel booking companies may contact exhibitors claiming to be either a preferred supplier or, in some cases, working for the event itself.

Please be aware that we have an official supplier – **Dovetail Foks** (details available in the exhibitor manual)