



Systems options

Pursuit is the market leader in jewellery industry sales, stock and management software.

Why are more top names switching from other suppliers or replacing in-house systems? The answers are straightforward.

Pursuit has invested in developing a sustained series of innovative firsts, we have a highly adaptable core technology and have an enviable record for being exceptionally responsiveness to user needs – all of which is backed by exemplary customer technical support.

For flexible modular systems for jewellery retailers, wholesalers, manufacturers, Pursuit is the gold standard – as you are likely to discover when you arrange a system demonstration.

End-to-end solutions

Pursuit supplies three types of jewellery industry software, respectively tailored to meet the particular needs of retailers, wholesalers and manufacturers.

Each is an end-to-end solution created to take care of every facet of sales and stock management and management reporting. And each presents a moving picture – with Pursuit, the information you want is at your fingertips, as up-to-the-moment as the most recent transaction.

Pursuit retail system



Pursuit wholesale system



Pursuit manufacturing system



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